

# Jason Wall

**Designer / Thinker**  
Toronto, Ontario  
jason@jaywall.com  
416.899.6633  
[www.jaywall.com](http://www.jaywall.com)

## Profile

Ambitious visual communicator seeking creative opportunities in graphic design and illustration.

## Education

**York University / Sheridan Institute | BDes (Honours Bachelor of Design) Program**, 4<sup>th</sup> year in progress, Toronto ON, 2006 → Present (graduation 2010)

**St. Joseph-Scollard Hall Catholic Secondary School | Ontario Secondary School Diploma**, North Bay ON, 2000 → 2004

## Employment & Volunteer Experience

**Creative Director | Canadian Roots**, Toronto ON, 2009 → Present  
Created print and web design for UNESCO-supported Aboriginal youth initiative, including layout of grant proposal that secured \$46,000 governmental funding.

**Student Committee Chair | RGD Ontario**, Toronto ON, 2009 → Present  
Oversaw professional development and collaborative projects among student members of The Association of Registered Graphic Designers of Ontario.

**Design Intern | Spacing Magazine**, Toronto ON, summer 2009  
Completed research and designed editorial information graphics, stationery, packaging, and t-shirt line inspired by Toronto's urban landscape.

**Editorial Designer | Spotlight on Fine Arts**, Toronto ON, 2008 → 2009  
Directed and executed design production of student newspaper.

**Program Assistant | Shad Valley at Dalhousie University**, Halifax NS, 2008  
Facilitated summer enrichment program activities. Taught graphic design seminars. Project managed development of award-winning invention.

**Residence Advisor | York University**, Toronto ON, 2007 → 2008  
Built positive space, organized events, provided counselling resources to students.

**Freelance Designer | Jaywall**, Toronto ON, 2006 → Present  
Acquired professional experience designing for clients in various sectors.

**Student Representative / Mentor | York University**, Toronto ON, 2006 → Present  
Represented Design students' voice to Faculty. Mentored lower year students.

## Publications / Exhibitions

York/Sheridan Design Gradshow, 2010 (forthcoming)  
*Found In Translation*, DeLeon White Gallery, 2009  
*Refuge*, Art Gallery of York University, 2009  
*Verso Magazine Design Annual*, 2009  
Word Up! Collaborative Art Exhibition, 2009  
EcoArt Media Festival for Environmental Sustainability, 2008

## Honours

Canadian Millennium Foundation Grant, 2009  
Millennium National In-Course Excellence Award, 2008  
RBC Shad Entrepreneurship Cup, 2008  
Canadian Interuniversity Sport Academic All-Canadian Athlete, 2008  
JP Bickell Award for Contribution to Fine Arts Community, 2007  
Governor General of Canada Academic Medal, 2004

## Skill Set

Proficient in InDesign, Illustrator, Photoshop, FinalCut, social media  
Basics in AfterEffects, Isadora, Flash, Dreamweaver, HTML, CSS, GarageBand  
Theoretical & practical command of visual communication  
Strong research & conceptualization, lateral & vertical thinking  
Organized, decisive, enthusiastic team player  
Engaging presenter and writer  
Bilingual (English & French)

## Interests

Contemporary Art	Independent Music	Outdoor Adventure
Photography	Urbanism	Changing the World

*References & Portfolio available upon request.*